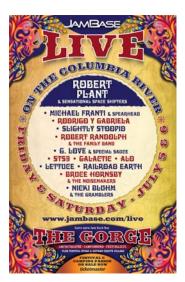


LIVE NATION ANNOUNCES INAUGURAL JAMBASE LIVE FESTIVAL HELD AT THE GORGE AMPHITHEATRE JULY 5 & 6

Robert Plant, Michael Franti, Rodrigo y Gabriela, Slightly Stoopid and more converge for Fourth of July Weekend Music Festival

Tickets Go On Sale March 16th at 10 AM PT on LiveNation.com - Early Bird
Tickets Only \$60

Los Angeles CA (March 12, 2013) Live Nation and JamBase have teamed together to create a new music festival where the music and atmosphere will rival the serene, natural beauty of the landscape. **JamBase Live** will take place July 5 & 6 at the iconic Gorge Amphitheatre and is set to feature a versatile lineup of musicians, camping, artisan crafts and more.



Artists confirmed for the two-day festival include: Robert Plant & Sensational Space Shifters, Rodrigo y Gabriela, Slightly Stoopid, Michael Franti & Spearhead, Robert Randolph & The Family Band, G. Love & Special Sauce, STS9, Galactic, Railroad Earth, Bruce Hornsby & The Noisemakers, Lettuce, Nicki Bluhm & The Gramblers and ALO, along with a local stage featuring regional acts.

Two-day festival passes to **JamBase Live** are \$75 and go on sale March 16th at 10 AM PT on LiveNation.com. An early bird discount of \$15 a ticket will be offered for the first weekend of the on sale, March 16th and 17th. No single day tickets will be sold.

"For over a decade, JamBase has been a prime resource for all things live music. For years we have wanted to take the online experience offline and make it unforgettable. A partnership with

Live Nation and The Gorge has given us the perfect opportunity to do exactly that. Between our lineup and one of the most beautiful venues in the world, I am certain that this festival will blow people's minds," said Casey Shafer, Director of Marketing at JamBase.

Located in the high desert of Central Washington State, The Gorge Amphitheatre provides a picturesque backdrop for another magical gathering to accompany the award winning venue's Sasquatch!, Paradiso and Watershed Festivals.

"Over the last decade, we've transitioned The Gorge from not just a picturesque amphitheatre but also a world-class festival destination. We set out this year to create a unique event that expands on the success of our Sasquatch!, Paradiso and Watershed festivals. JamBase has proven to be a great cyber gathering place for like minded music fans. We wanted to tap into that trust that JamBase has cultivated with their followers and together create a truly unique musical gathering. We couldn't be more thrilled with what we've come up with together," said Jeff Trisler, longtime promoter of The Gorge concert series.

The Gorge Amphitheatre is undoubtedly one of the most scenic concert venues in the world and offers sweeping views of the Columbia River. **JamBase Live** will feature a limited capacity of 25,000 and will offer lawn terrace seating along with general & premiere camping options. The amphitheatre has been the home of many historic concerts with iconic artists such as Pearl Jam, The Dave Matthews Band, The Dead, Bob Dylan, Phish, John Mayer, Van Morrison, The Police, Tom Petty & the Heartbreakers, Stevie Ray Vaughan, Jimmy Buffett, Prince, and Fleetwood Mac, as well as, The HORDE Festival, Lilith Fair and Lollapalooza.

The first Gorge festival of 2013, Sasquatch! sold out in 90 minutes when tickets went on sale last month.

For more information, visit <u>www.jambase.com/live</u>, <u>www.Jambase.com</u>, <u>Ticketmaster.com</u> and LiveNation.com.

Applicable service fees apply.

Download a copy of the JamBase Live high resolution flyer by clicking <u>here</u>.

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment and ecommerce company, comprised of four market leaders: <u>Ticketmaster.com</u>, Live Nation Concerts, Artist Nation and Live Nation Network. <u>Ticketmaster.com</u> is the global event-ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Artist Nation is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit <u>www.livenation.com/investors</u>.

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